

### **What is digital storytelling?**

Digital storytelling is the modern equivalent of oral history. The digital storytelling format varies, but typically uses accessible technology to create a movie-like three to five minute personal story. Storytellers create a script, record it and use pictures and music to illustrate the story. When completed, they can be used as tools for social activism, to simply preserve and share a story, or to promote programs, for fundraising or for educational purposes. Corporations have also found ways to use digital stories for marketing or training purposes. A simple Google search for “digital storytelling” brings up over half a million hits.

### **More information**

What the water gave me: a digital story by Maya Castillo

<http://www.youtube.com/watch?v=fidOHauy3KA>

### **Examples of digital stories and organizations promoting the format**

San Xavier Indian Reservation

<http://www.bridgesweb.org/NewFiles/commSX.html>

Digital Stories: Niles Township HS District 219

<http://www.digitalstories.org/>

Stories for Change

<http://storiesforchange.net/>

Creative Narrations

<http://www.creativenarrations.net/>

Center for Digital Storytelling

<http://www.storycenter.org/>

massIMPACT

<http://massimpact.org/>

Center for Reflective Community Practice

<http://crp.mit.edu/>

Media Arts Center San Diego

<http://www.mediaartscenter.org>

### **Related articles and press releases**

New ways of telling

O'odham students recount tales, culture via modern media

<http://www.azstarnet.com/allheadlines/131474%CA>

Digital storytelling articles from around the world

<http://storynet-advocacy.org/news/dig-story.shtml>

### **Books**

Digital Storytelling: Capturing Lives Creating Community

by Joe Lambert

Digital Storytelling: The Narrative Power of Visual Effects in Film

by Shilo T. McLean

Digital Storytelling: A Creator's Guide to Interactive Entertainment

by Carolyn Handler Miller